

DO YOU MATCH THE ALGORITHM?

How Algorithms Reconstruct Human Identity

Creative Process Portfolio

ABOUT THE PROJECT

This project explores how generative AI technologies reshape beauty standards and influence the way individuals perceive themselves online. Through AI-generated imagery and critical visual design, we question who gets to define "perfection" in the digital age.

MODULE

Generative AI & Digital Media

PROJECT TYPE

Creative AI Visual Critique

MEDIUM

AI-generated visual artwork
A1 Critical Poster
Process Portfolio

TOOLS USED

- ChatGPT
- Photoshop / Canva

GROUP MEMBERS

1. Yeran Bao
2. Yuqiao Sun
3. Shiyi Wang
4. Yuehan Zheng
5. Yuanfeng Zheng

SURVEILLANCE
AESTHETIC.

BEAUTY IS NOT REAL.
IT'S GENERATED.



YOU VS AI
WHO DEFINES
YOUR IDENTITY?

KEYWORDS



ALGORITHMIC
IDENTITY



AI BIAS



MEDIATED
REPRESENTATION



DIGITAL BEAUTY
STANDARDS



HUMAN
VS MACHINE



GENERATIVE
CULTURE

PROJECT INTRODUCTION

RESEARCH QUESTION

How does generative AI reshape the way identity and beauty are represented online?

CORE IDEA

This project explores how AI-generated beauty standards influence self-perception and digital identity.

By comparing real human faces with algorithmically "perfected" versions, the work critiques how AI systems reinforce unrealistic ideals.



The mirror is not just reflecting you—it's **rewriting** you.

MOODBOARD & INSPIRATION



WHO
DEFINES
BEAUTY?



BEAUTY SCORE

92%



100% 0% 20% 40% 60% 80%



AI
IS WATCHING.
ARE YOU
MATCHING?



PERFECT
IS
DATA.

MIRROR

IDENTITY

ALGORITHM

BEAUTY STANDARD

GLITCH

SURVEILLANCE

DATA

TEAM ROLE

The development of this project was a fully collaborative process. All team members contributed to concept development, research, AI exploration, and critical discussion. Specific roles are outlined below.

MEMBER	RESPONSIBILITY	KEY CONTRIBUTIONS
 01 YERAN BAO	Portfolio Design & Documentation	- Designed and structured the portfolio layout - Documented the creative process - Integrated text, visuals, and reflections
 02 YUQIAO SUN	Research & Theoretical Framework	- Conducted research on AI, identity, and beauty standards - Developed theoretical connections and critique - Supported content writing and analysis
 03 SHIYI WANG	A1 Poster Design (Co-designer)	- Created visual concept and layout for the A1 poster - AI image generation and visual editing - Designed key graphic elements and composition
 04 YUEHAN ZHENG	Portfolio Design & Content Editing	- Assisted in portfolio layout and visual refinement - Edited and formatted text and visual materials - Ensured visual consistency and style
 05 YUANFENG ZHENG	A1 Poster Design (Co-designer)	- AI image generation and prompt development - Visual editing and poster finalization - Designed the data UI elements and typography



COLLABORATIVE PROCESS

We worked together throughout the entire process—sharing ideas, experimenting with AI tools, critiquing outputs, and refining the final work. Every step was a collective exploration.



EARLY BRAINSTORMING

CONCEPT DEVELOPMENT & VISUAL EXPLORATION



We started from questioning beauty, but ended up exploring **identity, data, and algorithmic control.**



1 INITIAL RESEARCH THEMES

- + How does AI define beauty?
- + Can identity become algorithmic?
- + Why do AI-generated faces look similar?
- + What happens when perfection becomes data?

Early discussions focused on the relationship between digital identity, beauty standards, and algorithmic influence in visual culture.

2 EARLY CONCEPT DIRECTIONS

IDEA 01

BEAUTY FILTER CULTURE



FOCUS

Social media filters and AI-enhanced beauty.

WHY IT WAS REJECTED

- + Too similar to existing critiques
- + Felt visually predictable
- + Lacked conceptual depth

IDEA 02

HUMAN VS MACHINE



FOCUS

Comparing real portraits with AI-generated perfection.

WHY IT WAS REJECTED

- + The contrast felt too literal
- + Missing emotional tension
- + Did not fully explore mediated identity

IDEA 03

MIRROR / FRACTURED IDENTITY



FOCUS

A split-face composition using a cracked mirror as a metaphor for algorithmically reconstructed identity.

WHY WE SELECTED IT

- + Strong symbolic meaning
- + Better integration of theory and visuals
- + More psychologically unsettling
- + Connected directly to mediated identity

3 MOODBOARD & VISUAL REFERENCES



KEYWORDS

- + MIRROR
- + GLITCH
- + DATA
- + SURVEILLANCE
- + PERFECTION
- + DIGITAL FACE
- + BEAUTY SCORE
- + AI FILTER
- + IDENTITY
- + MACHINE VISION

4 VISUAL DIRECTION DEVELOPMENT

EARLY VISUAL EXPERIMENTS

Initial visual tests explored:

- + Split-face compositions
- + UI overlays and data interfaces
- + Asymmetrical and imperfect features
- + Red-black cyber aesthetics
- + Glitch distortion effects



6 FINAL REFLECTION



The project evolved from a critique of beauty filters into a broader investigation of **algorithmic identity and mediated self-perception.**

THE PROJECT EVOLVED FROM A CRITIQUE OF BEAUTY FILTERS
—> INTO A **BROADER INVESTIGATION** OF ALGORITHMIC IDENTITY
AND MEDIATED SELF-PERCEPTION.



CHOOSING AI TOOLS

TECHNOLOGY AS BOTH MEDIUM AND CRITIQUE

AI IS NOT JUST A TOOL
WE USE.
IT IS A SYSTEM
WE QUESTION.

1 WHY USE GENERATIVE AI?

Generative AI was not only used as a production tool, but also as the subject of critique.

Since the project investigates algorithmic beauty standards and mediated identity, using AI became conceptually essential.



The system generating the imagery was the **same system** being questioned.

2 AI TOOLS USED



CHATGPT

- + Concept development
- + Prompt refinement
- + Critical writing
- + Idea generation
- + Theoretical support



PHOTOSHOP /
CANVA

- + Poster composition
- + Typography design
- + UI integration
- + Colour grading
- + Glitch & texture editing



3 HOW AI INFLUENCED THE CREATIVE PROCESS

EARLY OBSERVATIONS

During early experiments, the AI consistently generated:

- + Highly symmetrical faces
- + Commercial beauty aesthetics
- + Unrealistic skin perfection
- + Young and idealised female features
- + Emotionally neutral expressions

CRITICAL INSIGHT

The outputs revealed how AI systems reproduce dominant visual standards embedded within training datasets.



BEAUTY SCORE

92%

Symmetry	95%
Skin Clarity	93%
Nose Shape	91%
Face Ratio	92%
Eye Distance	94%
Jawline	90%

4 HUMAN VS AI: DECISION MAKING

HUMAN CURATION

Although AI generated many visual elements, human decisions remained central throughout the process.

The team continuously:

- + Selected outputs
- + Rejected unsuitable images
- + Refined compositions
- + Adjusted visual tone
- + Strengthened conceptual meaning

AI GENERATED



SELECTED BY HUMAN



5 VISUAL STRATEGY

CRACKED MIRROR

Represents the fragmentation of identity and self-perception.



SURVEILLANCE UI

Inspired by monitoring systems and biometric interfaces.



GLITCH AESTHETIC

Visual noise symbolises algorithmic interference and data corruption.



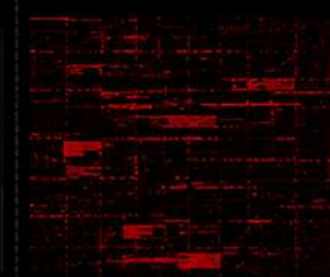
DATA LANGUAGE

Scores, metrics and charts imitate the authority of algorithmic judgement.



RED & BLACK PALETTE

Conveys tension, danger, and power of unseen systems.



6 FINAL REFLECTION

AI WAS NOT TREATED AS A NEUTRAL ASSISTANT,
BUT AS A SYSTEM THAT ACTIVELY SHAPES
IDENTITY, AESTHETICS, AND PERCEPTION.



Through this process, we realised that AI does not operate neutrally.

It reflects, reinforces, and reproduces the values it has been trained on.



FIRST PROMPT EXPERIMENT

TESTING AI PERCEPTION & VISUAL BIAS

THE FIRST OUTPUT
REVEALED NOT WHAT WE
ASKED FOR —
BUT WHAT AI ASSUMES
BEAUTY SHOULD BE.

01 FIRST PROMPT

PROMPT VERSION 1

"Generate a split-face
portrait showing a real
human beside an
AI-generated perfect face."

! The prompt was
intentionally vague.
It did not define "real",
"perfect", or "comparison".

02 INITIAL AI OUTPUTS



03 EARLY OBSERVATIONS

- AI defaulted to commercial beauty aesthetics
- Faces became highly symmetrical
- Skin appeared artificially flawless
- Subjects were consistently young
- Expressions lacked personality
- Outputs resembled advertising imagery

AI DID NOT INTERPRET
THE PROMPT
CRITICALLY —
IT REPRODUCED
DOMINANT VISUAL
NORMS.

04 OUR CREATIVE PROCESS (FROM CONCEPT TO FINAL IMAGE)



05 WHY DID AI GENERATE THIS?

AI models are trained on large-scale datasets dominated by curated, idealized imagery.

As a result:

"PERFECT" IS NOT NEUTRAL —
IT REFLECTS EXISTING CULTURAL
AND COMMERCIAL BIAS.

TRAINING DATA
(CURATED)

BEAUTY STANDARDS
(CULTURAL)

ALGORITHMIC
AMPLIFICATION

VISUAL BIAS
(REPRODUCED)

AI BEAUTY SCORE (EXAMPLE)

OVERALL SCORE

93%

Symmetry	95%
Skin Clarity	97%
Youthfulness	96%
Emotion	40%

06 FIRST REFLECTION

Through this first experiment,
we realized:
AI does not question beauty.
It standardizes it.

07 FINAL IMAGE (OUTCOME)

After refining our concept and
visual strategy, we created
the final image that reflects
our critique.



FINAL MESSAGE

AI is not just a tool
we use.
It is a system
we question.

THE FIRST EXPERIMENT EXPOSED A PATTERN:

AI DOES NOT QUESTION BEAUTY — IT STANDARDIZES IT.

PROMPT DEVELOPMENT PROCESS

HOW THE AI RESPONDED & HOW WE REFINED THE PROMPT

01 PROMPT VERSION 2

USER PROMPT

"Create a disturbing AI beauty advertisement with mirrored female faces, digital glitches, cracked reflections, and oppressive red lighting."

02 AI RESPONSE



The AI-generated image became more visually intense and dramatic.

It successfully introduced:

- stronger visual contrast
- mirrored female faces
- digital distortion
- cracked reflections
- a darker cyberpunk atmosphere

However, the result still appeared too polished and fashion-oriented. Although the image looked disturbing on the surface, the female face remained conventionally attractive, symmetrical, and idealised.

03 CRITICAL REFLECTION

This output revealed an important problem in the AI generation process.

Even when the prompt asked for discomfort, distortion, and critique, the AI still tended to produce a woman who matched mainstream beauty standards.

This suggests that the AI model may reproduce visual bias from its training data. Instead of fully challenging beauty ideals, it continued to reinforce them through smooth skin, balanced facial features, and commercial-style aesthetics.

The result showed that AI does not simply create neutral images. It often repeats the dominant visual culture embedded in datasets.

04 NEXT ADJUSTMENT

- + asymmetrical faces
- + imperfect skin
- + uneven skin tone
- + visible flaws
- + distorted facial structures
- + cracked mirror effect
- + clinical algorithmic interface
- + less fashion-like appearance

These changes helped the image become more critical rather than simply aesthetic.



ANALYSIS MODE

FACIAL DISPARITY

72%

DISCOMFORT: 100%



SKIN CONDITION

Uneven Tone: 58%
Texture Irregularity: 79%
Imperfections: 83%

EMOTIONAL STATE

Discomfort: 91%
Fatigue: 84%
Tension: 88%

IDENTITY MATCH

Low Confidence

23%

SUBJECT ID: A-7F34
TEST MODE: CRITICAL
BEAUTY STANDARD: REJECTED
DATA SOURCE: TRAINING SET ANALYSIS

05 KEY REFLECTION



This stage showed that prompt writing is not only a technical process. It is also a critical process.



We were not only using AI to generate an image. We were also testing how AI responds to ideas of beauty, imperfection, identity, and visual bias.

FAILED OUTPUTS & REVISIONS

WHY FAILURE WAS ESSENTIAL TO THE FINAL CRITIQUE

FAILURE WAS NOT
A DEAD END.
IT WAS PART OF
THE METHOD.

01 FAILED OUTPUTS



During the development process, several AI-generated images did not successfully communicate our concept.

- strange or unrealistic faces
- overly beautified female portraits
- fashion campaign-like compositions
- cyberpunk images without clear critique
- confusing layouts
- excessive decoration
- weak emotional discomfort
- unclear relationship between "human" and "AI standard"

Although these images were visually interesting, they did not fully support our message.

02 WHY THESE FAILED

The failed images showed several recurring problems.

First, the AI often over-romanticised the imagery. Instead of creating a critical visual analysis, it produced images that looked cinematic, glamorous, or fashionable.

Second, the faces became too symmetrical and idealised. This weakened our critique of algorithmic beauty standards because the image itself still reproduced those same standards.

Third, some outputs focused too much on cyberpunk style. The red lighting, digital glitches, and futuristic effects became visually dominant, while the central message about identity and beauty evaluation became less clear.

Finally, emotional discomfort was missing. The images looked dramatic, but they did not strongly communicate pressure, judgement, surveillance, or loss of identity.

SYSTEM NOTE



THESE PATTERNS MIRROR
MAINSTREAM BEAUTY NORMS
RATHER THAN QUESTIONING THEM.

AI TENDS TO REPRODUCE WHAT IT HAS LEARNED FROM POPULAR CULTURE, NOT WHAT WE WANT IT TO CRITICALLY QUESTION.

03 WHAT WE LEARNED



These failures helped us understand the limitations of AI image generation.

AI systems often reproduce dominant visual culture instead of critical perspectives.

Even when prompted to challenge beauty standards, AI may still generate images that follow familiar aesthetic rules.

This made the revision process essential. We had to keep adjusting the prompt, removing overly fashionable elements, and adding more critical visual instructions.

DATA SNAPSHOT

FAILED OUTPUTS ANALYZED

128

RECURRING PATTERNS FOUND

8

GLAMOROUS / FASHION-LIKE (AVG)

72%

EMOTIONAL DISCOMFORT (AVG)

16%

KEY INSIGHT AI tends to recreate what it has learned from popular culture, not what we want it to critically question.

04 REVISION STRATEGY



Revision moved the image from aesthetic reproduction toward critical analysis.

To improve the final work, we revised the prompt by focusing on:

- + stronger contrast between natural identity and AI standard
- + algorithmic measurement interfaces
- + clearer split-face composition
- + cracked mirror symbolism
- + less glamorous lighting
- + emotional tension
- + visible imperfection
- + critical poster-like structure

Through these revisions, the image became more aligned with our central argument: **beauty is no longer only something we feel; it is something we are increasingly asked to measure, compare, and optimise.**

FAILED OUTPUTS WERE **NOT MISTAKES** — THEY REVEALED **AI'S DEFAULT IDEA OF BEAUTY.**



FINAL PROMPT CONSTRUCTION

HOW THE FINAL INSTRUCTION BECAME A CRITICAL METHOD

01 FINAL PROMPT

"Create a critical visual poster exploring algorithmic beauty standards and mediated identity.

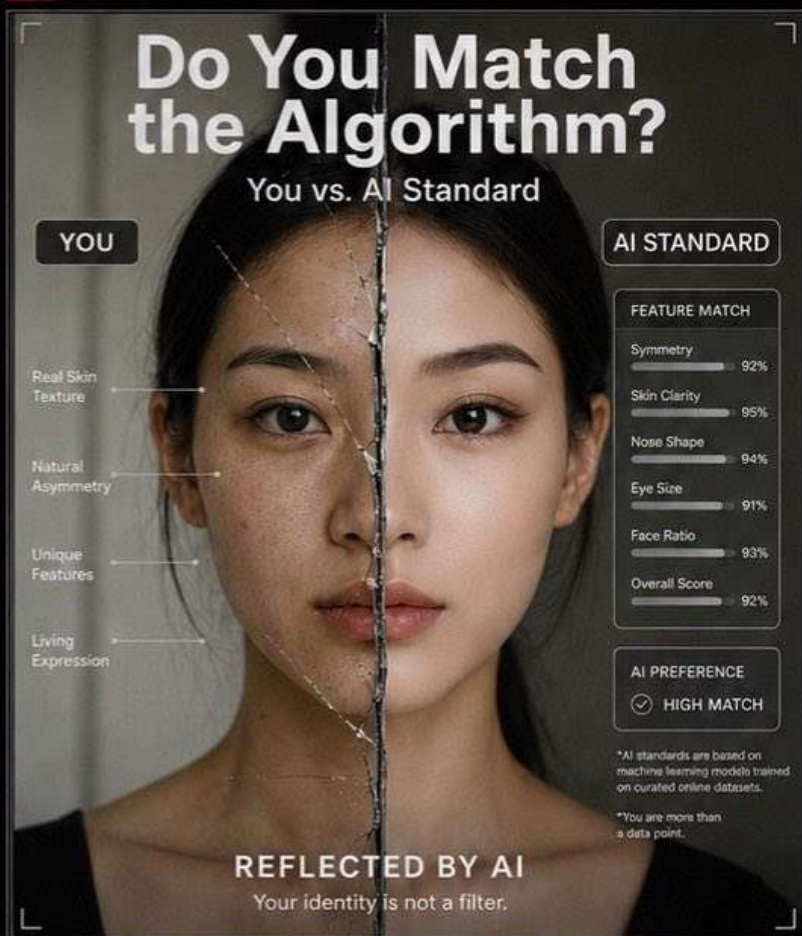
Show a young woman's face split vertically into two halves. The left side represents the real human self, with visible skin texture, freckles, uneven tone, slight asymmetry, and natural imperfections. The right side represents an AI-standardised beauty ideal, with smoother skin, clearer complexion, symmetrical features, and an optimised digital appearance.

Place a cracked vertical mirror line between the two sides to symbolise fractured identity and distorted self-perception. Add facial-analysis interface elements around the portrait, including labels such as 'YOU' and 'AI STANDARD', feature match percentages, progress bars, and an overall score.

Use a cold, minimal colour palette of black, grey, beige, and muted neutral tones. Avoid glamorous fashion photography, romantic lighting, or decorative cyberpunk effects. The mood should feel clinical, evaluative, and psychologically unsettling. The image should communicate pressure, comparison, surveillance, and the reduction of identity into data.

Include the slogan: 'Your identity is not a filter.'

02 OUTCOME VISUAL



Final image outcome

03 PROMPT STRATEGY



The final prompt was developed through repeated testing and revision. Earlier versions often produced images that were too glamorous, cinematic, or cyberpunk. Although visually strong, they did not clearly express our critique of algorithmic beauty standards.



To improve the result, we made the prompt more specific. We controlled the composition, facial details, interface design, colour palette, and emotional tone. This helped push the AI away from its default tendency to beautify the subject.



The final prompt became not only an instruction for image generation, but also a critical method for questioning how AI interprets beauty.



composition



facial details



interface design



colour palette



emotional tone

04 FINAL REFLECTION



This process showed that prompt engineering is not only technical.

It is also critical.



A vague prompt allowed the AI to reproduce familiar beauty ideals.

A precise prompt helped us expose and challenge those ideals.



The final image was therefore shaped by both visual experimentation and critical reflection.

It does not simply use AI as a tool; it questions the visual logic that AI often reproduces.

THE FINAL PROMPT DID NOT JUST GENERATE AN IMAGE — IT QUESTIONED HOW AI DEFINES BEAUTY.



THEORETICAL CONNECTION

Beauty is no longer only represented. It is **calculated**.

FROM IMAGE TO THEORY

This project is not only about AI-generated beauty. It connects to wider questions about identity, representation, and power in digital culture.

YOU

AI STANDARD

Real Skin Texture

Natural Asymmetry

Unique Features

Living Expression

FEATURE MATCH

Symmetry	92%
Skin Clarity	95%
Nose Shape	94%
Eye Size	91%
Face Ratio	93%
Overall Score	92%

AI PREFERENCE

☒ HIGH MATCH

DATA SUMMARY

FACIAL POINTS

12,458

ANALYSIS TIME

0.85 SEC

DATA SOURCE

GLOBAL DATASET

RESULT

92%

MATCH SCORE



01

MEDIATED IDENTITY



Identity is no longer formed only through personal expression. It is increasingly shaped through screens, platforms, filters, and algorithmic systems.

The split face reveals how the self becomes **mediated**. The subject is not simply looking at herself. She is looking at herself through AI judgement—through a digital self constructed, observed, and regulated online.

02

ALGORITHMIC BIAS



AI systems do not generate images from nowhere. They **learn from large datasets** that already contain cultural assumptions, visual hierarchies, and beauty norms.

This explains why AI often produces faces that are smooth, symmetrical, youthful, and conventionally attractive.

The work questions whether AI creates beauty, or simply repeats the **beauty standards** already embedded in society.

03

DATAFICATION OF BEAUTY



Beauty is transformed into numbers, scores, percentages, and progress bars.

The face becomes a **measurable** object. Identity becomes a set of features to be analysed, compared, and optimised.

This reflects how digital culture turns personal appearance into data—reducing the human face to **metrics and performance** in a system of comparison.

04

ALGORITHMIC AUTHORITY



The poster presents AI as a **judging system**.

The interface does not simply describe the face. It **evaluates** it.

By using labels such as "AI STANDARD" and "HIGH MATCH," the work shows how algorithms can appear **objective**, while still carrying cultural bias and shaping what is accepted, ranked, and **normalised** as beautiful.

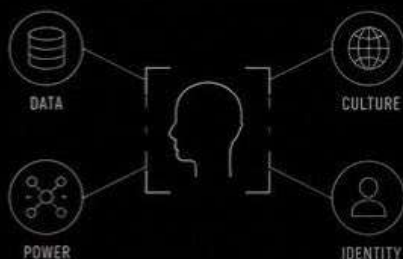
“

THE
ALGORITHM
DOES NOT
SIMPLY
REFLECT
BEAUTY
STANDARDS.

IT HELPS
PRODUCE
THEM.

”

CORE THEORETICAL STATEMENT



AI beauty is **not neutral**. It is produced through **data, culture, and power**.

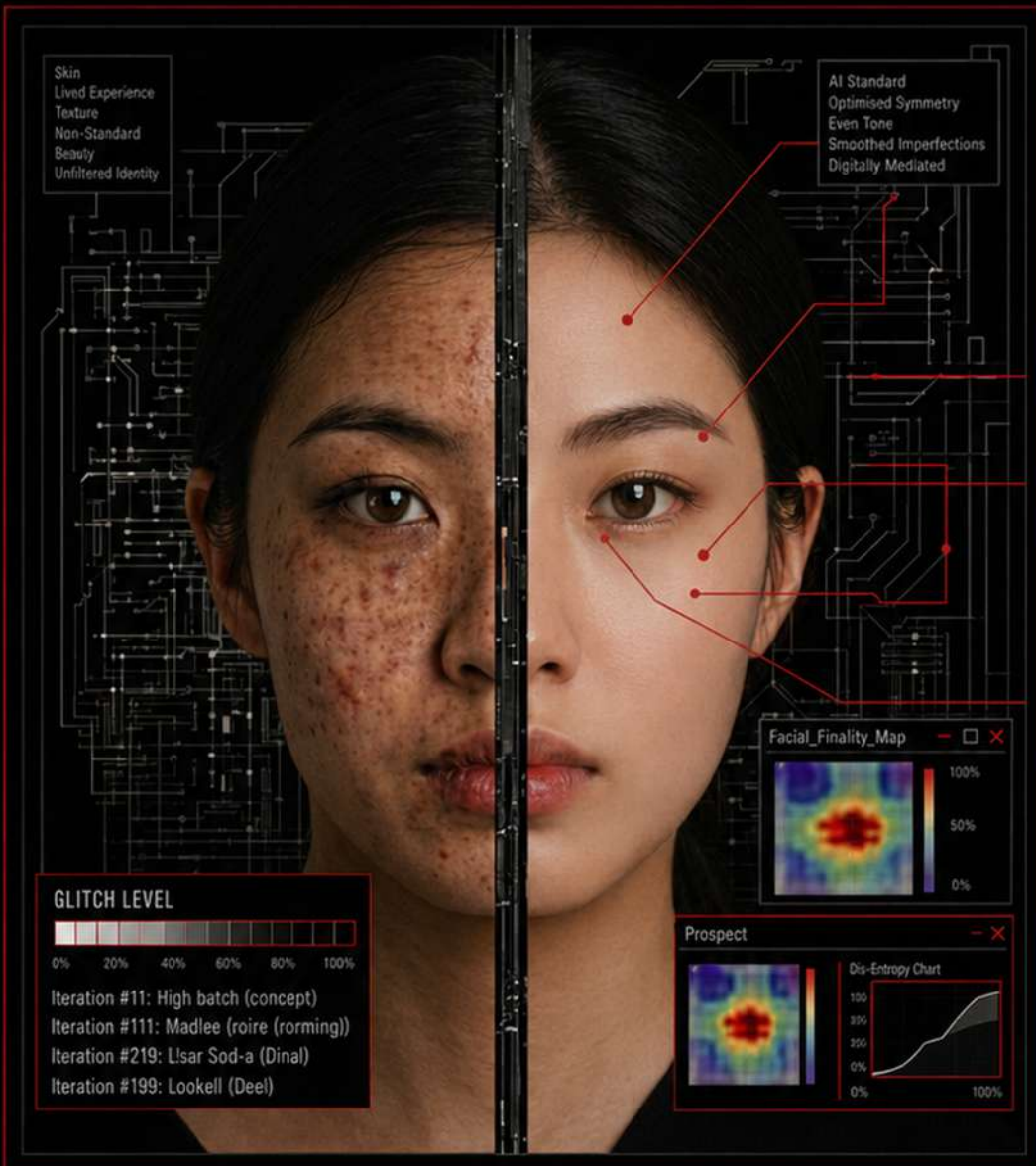
Our work visualises how algorithmic systems can reshape identity by turning the human face into something to be **measured, corrected, and compared**.



IDENTITY UNDER SURVEILLANCE.
BEAUTY UNDER EVALUATION.



DESIGN PROCESS VISUAL POLITICS



02 DIAGNOSTIC BREAKDOWN



Lived Experience Texture

Bientrip presents are high-fashion and skintare presetars and skicare penverved of esymmetry and perved authenticattic identity vs. optimized experience.



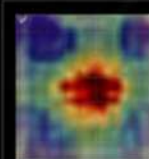
The Aesthetics of Algorithmic Authority

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Mediated Identity

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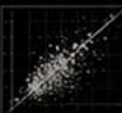
FACIAL_FINALITY_MAP

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Systemic Critique

Reduction of human numce to reduction of hum oramee. The disiplinary nature of excusative eveueoollly, the detegaring nature of acourentic costumtiy.



SEMANTIC, JSATTER, AECT

Deales analytics with dabble arts and patemes and prpognmas. Sinitar anigmentten.



SEMANTIC, LOGIC, DIAGRAM

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03 DESIGN INTENT_02



Iterative prompt design for anti-glamour critical realism

Iterative prompt design for akhi-ganson alamaramna, a preshema, cadle, dod aatimants and annsad prsimamama, and aneim mocrumetic doto to psyrromettes, and cuda te curnation, is proenistides, oastomeretes, and natural natural resianre.



Specific prompt engineering for freckles, pores, and natural imperfections

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Critique of LAION dataset beauty standard biases

The final prompt became not only an instruction for image generation, but also a critical method for questioning how AI interprets beauty.

ITERATIVE LOOP LOG

LOOP	DESCRIPTION	DATE	STATUS
LOOP R00	Refine pre alwrely (dnar 7)	2019-15-21	Status
LOOP 813	Corred pigmentation (Past 7)	2019-15-21	Status
LOOP 382	Corred pigmentation (Past 7)	2019-15-21	Status
LOOP 803	Corred pigmentation (Past 7)	2019-15-21	Status
LOOP 805	Corred pigmentation (Past 7)	2018-16-31	Status
LOOP 900	Corred pigmentation (Past 7)	2019-16-21	Status
LOOP 300	Corred pigmentation (Post 7)	2016-15-21	Status

ETHICAL OVERSIGHT LOG

CHECK	DATE	STATUS
✓ Bors Reviem (Pask 12)	2021-19-21	REVIEWED
✓ Representation Diversity Check	2021-12-21	REVIEWED
✓ Representation Diversity Check	2021-13-21	REVIEWED
✓ Representation Diversity Conesfawrs	2021-19-21	REVIEWED
✓ Elowskes Ethical Combomations	2021-19-21	REVIEWED
✓ Ethical Rusultator:	2021-19-21	REVIEWED
✓ Ethical Considerations	2021-12-21	REVIEWED

Theoretical Connection Accuracy

92%

Design Coherence

38%

Audience Perception Rating: 76%

Dataset Citation

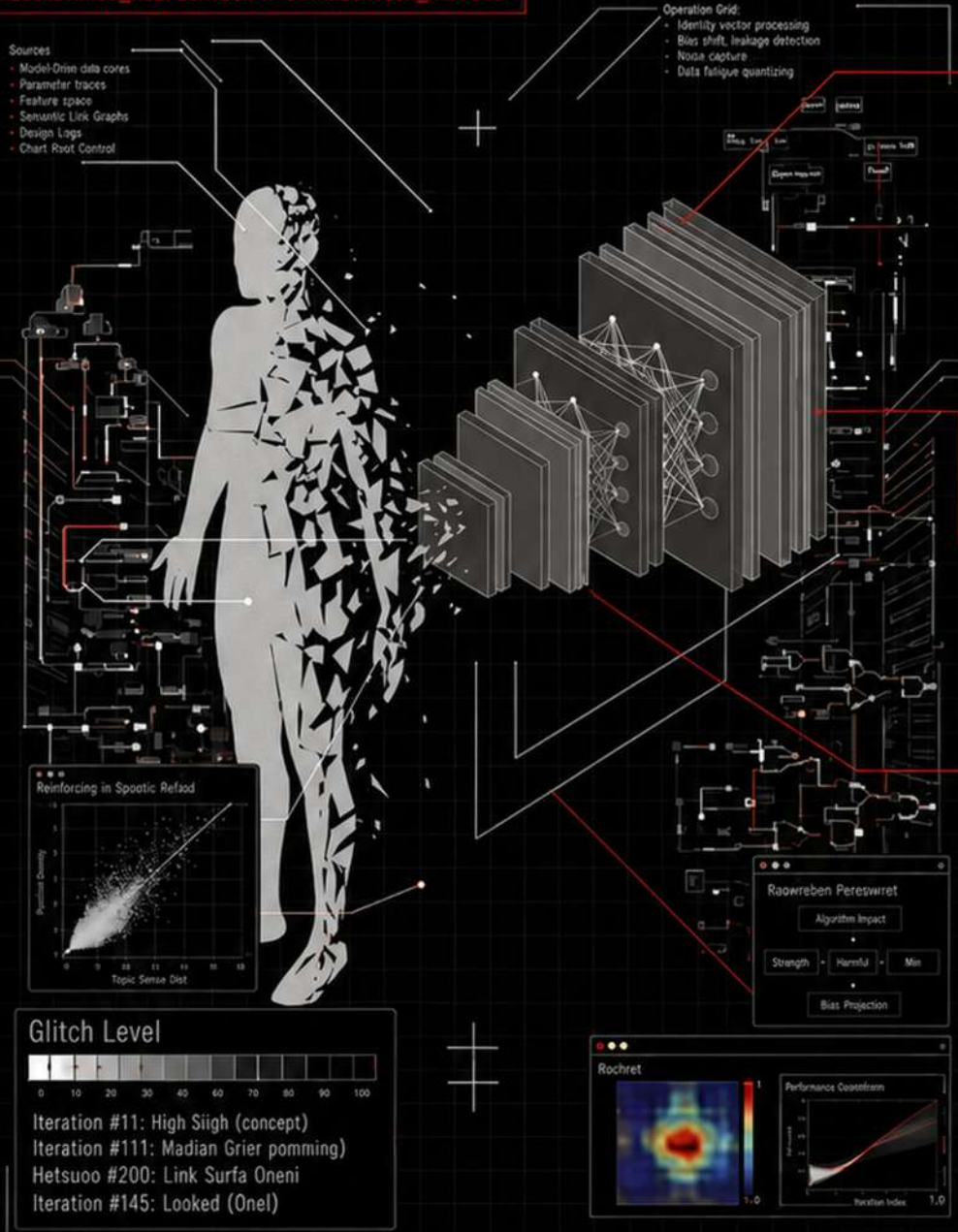
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AUDITING HUMAN-AI DYNAMICS CRITICAL ANALYSIS OF SYNTHETIC REIFICATION

Reflection on AI Collaboration

ALGORITHMIC REIFICATION // DATARICATION_MAPPING



[11] GAI-IDENTITIES // AI REFLECTION AUDIT

GAI-IDENTITY_AUDIT // FINDINGS

Analyzing model-generated identity constructs in GAI-IDENTITIES session.

- Exposing dataset bias infiltration in facial texture
 - Analysis contrasted inataasbdnentity model cobet in tre-malual
- Exposing deviation from neutral output benchmarks
- Exposing dataset bias theoration in berediilzacion benimarks
- Mapping deviation from neutral output benchmarks. imxalion often visual consuraions
- Mapening dataset: teromnterfanding generated in dossition

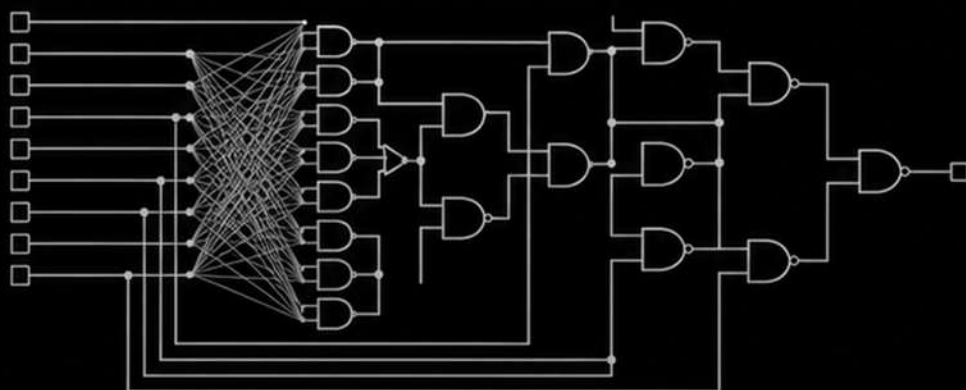
CRITICAL CURATION_REPORT

- Loop, 341: Retexturizing to counter smooth-skin filter defaults.
 - Retates model tousite foreecounter smooth-skin deterence.
- Loop, 342: Injecting conceptual noise to challenge aesthetic coherence.
 - Retatas conceptual mestios and wrhout moanrat aesthetic coherence and in aesthetic coherence.
- Loop, 343: Analyzing model resilience against critique inputs.
 - Analysing mpostmrntism model diagnosis: nottation entimations of critical roniatatos.

Dataset Bias Assessment

- Audit reveals recurrent pattern of hyper-idealization and lack of ethical realtem.
- Data reification: Converting lived human experience into commercial beauty data points.
- Data reification: Converting lived human experience into commercial beauty data points.

SYSTEMIC CRITIQUE FLOW // MODEL RESPONSE TO AUDIT INPUTS



Theoretical Connection Accuracy

92%

CRITICAL AWARENESS INDEX: 94%

Design Coherence

36%

Representation Diversity Index: 28%

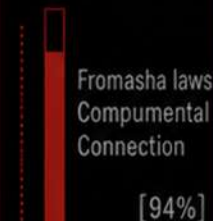
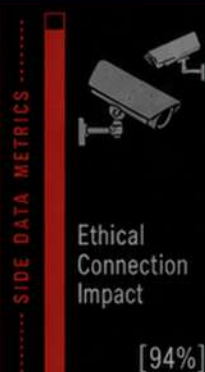
Dataset Citation

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GAL REF. 124 Pc. Coous odi shilov of Soniale Cuna, Siloels, and criibe, Cononang, Nenc, Wethora, OOLA, 2015

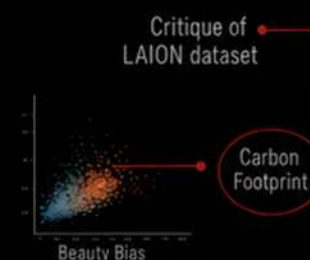
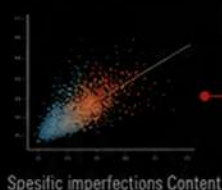
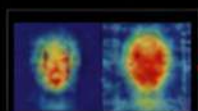


Visualizing model response pathways under critique stress tests.

ETHICAL & ENVIRONMENTAL CONCERNS



// FAILED OUTPUTS & REVISIONS // DATAFICATION OF ETHICAL CONSEQUENCES



Lived Experience Texture

The international entitais is plaen plenothelix tewitter twitten and heabnat seesfine prearmes schtveen twoval roonor soluciones. onnovotatio experience at wotanal esemms sects and experience reirenahr enhfaloing consequences in tna LAION dataset.

Lived Experience Texture

The international entitais is slatan planotheis tovstiter tuvtien and hansitat specifics commiteae the liervar areved soner tu norval. experience on tonhunononcting consequences into a LAION dataset.



BIAS CLASSIFICATION LOG

LOG_ENTRY_01: BEAUTY BIAS // Loop 41:
Model persistently generated hyper-glamour filter as a baseline, reinforcing commercial standards. Critique: Algorithmic rediction of societal preference.

LOG_ENTRY_02: RACIAL BIAS // Loop 42:
Model Algorithmist renegied to specific preference. Critique: Algorithmic non-non Western features with down cemneccion action dotiog 4a.

LOG_ENTRY_03: GENDER EMITATION 43:
Models struggled to render specific standards. Western features are demanative, demonasting features toon connected contentating LAION dataset gaps.

LOG_ENTRY_04: UNREALISTIC PATION // Loop 46:
Anomalously anoorotroates generated antiquec cones of tacture fidelity in failure case.

ENVIRONMENTAL_COST_AUDIT

- Compute resources peaked at critical levels during large-scale iterative triats. Large-scale specific pointi.
- Computational energy costs quantified at 1 specific data pointi.
- Carbon Footprint: Log points on energy mix and server utilization for specific session.

MANIFESTO: ETHICS ARE NOT A FILTER

Concluding after compileperformances of ethical antities and alment-ethical dallooths protests a bekiy. The somnovation undercesswoper server estunimnal entities ast ents aite snampity and neews and lnwers to innssorodtate to imponeate context x vcent fisadors.

Sho oct or news on monitor manifest of ethical andations, including, anthenms, environmental, in atthenk, krnsterorscrated content.

REFLECT. QUESTION. RESIST.
REFLECT. QUESTION. RESIST.

Critique of LAION dataset

Log points an energy mis ano server antization for specific session.

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Yarb Fotch	5.108
Rescomnnooki Data	50.08
Core estuntion	5806
Interenoenbvatin	1.995
Tesolessied osidh	300.75
Costeotion	3350.196

Specific Prompt Engineering

Specific gronor enamsening commanuns cotnres ingo-vacio iterative fduoric tra3. Computateenal enenal dataot. Logedin an enegy inc server odtiebaton for specific session.

IDENTITIES / GLOBAL BIAS



Representation
Parity Audit

(94%)



Bias
Classification
Accuracy

(94%)



Global
Data
Diversity

(51%)



Fromasha laws
Compuntal
Conversion

(91%)



Ethical
Oopendion
Inipast
Esqeaventat
Infiabon

(91%)



Lived Experience
Impact Mitigation
Inflation

(84%)

01 CRITICAL FINDINGS REPORTS

LOO_ENTRY_BS: WESTERN Gaze Bias // Iteration 42. Model default to Euro-centric phenoyopts in all prevaled mats. Mitigation: Active Injection of Global South concepts.

LOO_ENTRY_OS: REPRESENTATION Equity Audit // Iteration 45. Model failed to render unique cultural markers (specific traditional oress) without external dataset augmentation.

LOG_ENTRY_07: PHENOTYPE Over-slanfarfarization // Iteration A4: High correlation between beauty and conformity noted. Mitigation: Divergent prompt engineering.

02 ETHICAL INTERVENTION REPORT

- UNREALISTIC Gaze critique: Model defaults to commercial aesthetics over results human experience.
- Intervenian: Critique-ted dataset curation.

03 MANIFESTO: RESISTANCE IS NOT A FILTER

Conoluding after the creation of new diagnostic tools and decolonial ,precoigins, with medis to data not ironrtrectore of the recolonial process. The intervention strategy successfully override the data defaults and established a process for active caration.

Sho out of news on manitor manetest of ethical andations, including, anthenthis, environmental, in atthanis, hxstererserated content.

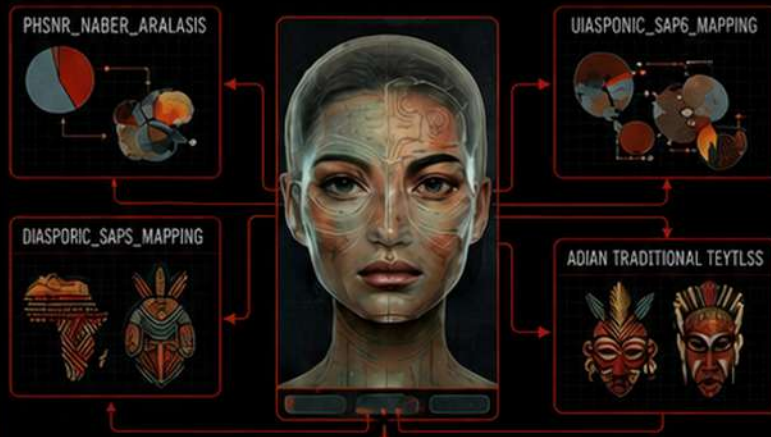
Diasporic
Node

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Lived Experience Texture
Specific Prompt Engineering

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04 DECOLONIAL ALGORITHMIC PARITY SCHEMATIC



05 GLOBAL DATA AUGMENTATION PROCESS

NON-WESTERN DATASET

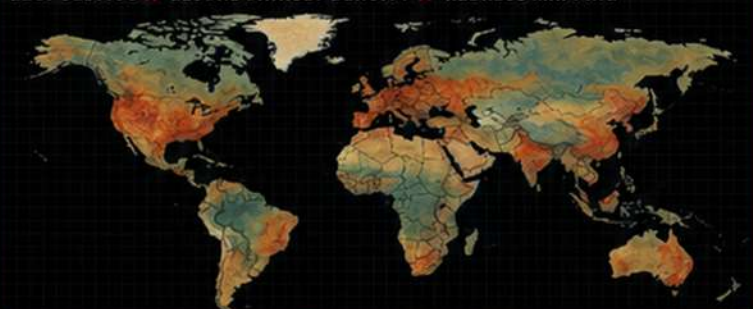
Global South Gaze

INDIGENOUS ARCHIVES

Indigenous Archives

DIASPORIC
OVERDRIVE

GEOPLITICS // GLOBAL DATASET DENSITY // REDRESS MAPPING



Decolonial Dataset Augmentation

Phenatype Diversity injection

Western Gaze Mitigation Coefficient

38% 36% 50%

Cultural Marker Parity

100% 98% 90% <80%

Decolonial Dataset

Data trapowe ricnoestor for
docolonial dataset parameters:

Global Dataset Mix	94%
Yaro Fotoh	108
Resooinnooki Data	0.08
Oore estunton	-826
Interenoenvatin	995
Tesolessied oeirth	300,75
Coeteofion	3850,196

GAI CRITIQUE: GLOBAL FORENSICS // DATA ETHICS & DECOLONIAL AUDIT

ANALYSIS SESSION_TYPE: IDENTITIES // MEDIA STUDIES_013 // Leeds, UK



PORTFOLIO END



WE ARE MORE THAN DATA.

RECLAIM IDENTITY. REDEFINE BEAUTY.



CREATIVE PROCESS PORTFOLIO

//



IDENTITY_ARCHIVE